



MAKING OVERTURES

How to progress your performance career 2010

Centre for Creative Practices
15 Pembroke Street Lower, Dublin 2
8 & 9 November and 11 & 12 November, 2010





MAKING OVERTURES

HOW TO PROGRESS YOUR PERFORMANCE CAREER 2010

MAKING OVERTURES is an intensive, professional development course for Irish and Ireland-based professional musicians and composers working in all musical genres. The programme focuses on the non-artistic elements of a successful music career, particularly self-promotion and self-management. The aim of the course is to empower and support professional musicians by providing access to relevant skills, resources, materials and professional supports.

The course will be delivered by experienced Irish and international professionals working in a wide range of relevant fields including:

- **Media**
- **Marketing**
- **Programming**
- **Finance & Taxation**
- **Copyright**

In 2010, the course is available in 3 options:

Option 1 Self-Promotion Only	Option 2 Self-Management Only	Option 3 Self-Promotion & Self-Management
8 & 9 Nov	11 & 12 Nov	(8 & 9 Nov)
(9:30am – 5:30pm	(9:30am – 5:30pm	(11 & 12 Nov)
both days)	both days)	(9:30am – 5:30pm
Course fee	Course fee	each day)
€100	€100	Course fee €200

There is a limited number of places available for this course and they are allocated on a 'first-come, first-served basis', so book early to avoid disappointment! Course fees include all tuition, lunches and light refreshments. Closing Date for Applications: Friday 1st October, 2010.

For further information, please contact:

Aisling Roche, Development Programmes Manager, Music Network, The Coach House, Dublin Castle, Dublin 2
Tel: 01 6719429 • Fax: 01 6719430 • Email: development@musicnetwork.ie

APPLICATION FORM (PLEASE WRITE CLEARLY IN BLOCK CAPITALS)

APPLICATION DETAILS:

Name

.....

Address

.....

.....

Email

Tel

.....

Musical Genre

Instrument

.....

Website/MySpace

.....

Special requirements (access, dietary etc.)

.....

COURSE OPTIONS:

- 1 **Self-Promotion Only**
(8 & 9 Nov) €100
- 2 **Self-Management Only**
(11 & 12 Nov) €100
- 3 **Self-Promotion & Self-Management**
(8, 9, 11 & 12 Nov) €200

PAYMENT:

Payment Methods:

Cheque Postal Order Debit/Credit Card

PLEASE DO NOT SEND CASH IN THE POST

IF YOU ARE PAYING BY DEBIT/CREDIT CARD, PLEASE COMPLETE THE FOLLOWING:

Type of Card: Visa Mastercard Laser

Card Number

Expiry Date Security Number

Please return this form along with your CV including the following details:

- Your performance/composition career to date
- Your website/myspace/facebook sites
- Samples of promotional materials used on previous campaigns (e.g. posters/flyers/press releases)

Completed applications should be sent to:

Andreas Ziemons, Performance Programmes Administrator,
Music Network, The Coach House, Dublin Castle, Dublin 2.

Tel: 01 6719429 | Fax: 01 6719430

Email: concertadmin@musicnetwork.ie | Website www.musicnetwork.ie

CLOSING DATE FOR APPLICATIONS IS **FRIDAY 1 OCT 2010**

MUSIC NETWORK was established by The Arts Council of Ireland in 1986 to make live music of the highest quality available and accessible to everyone in Ireland, regardless of their location or circumstance, while supporting the career development of musicians. For further information, please visit our website: www.musicnetwork.ie

TESTIMONIALS:

“I got a lot out of the course. The expert advice was specifically noted and there was lots of that in the courses selection of speakers”

“All of the presenters knew their stuff and presented in a warm and comprehensible way”

“...it was excellent – the content as well as the quality of the speakers..... ”

“A fantastic way to meet other musicians and get an idea of how they think about promoting themselves..... ”